











2022

★ USA

RE/MAX® (vs.) THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS						
	TRANSACTION SIDES PER U.S. AGENT ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RE/MAX	16.1	988,480	34.0%	110+	8,964	141,998
	12.1	78,177	0.1%	4	500	8,000
	8.6	113,862	2.1%	33	2,200	36,000
COMPASS	8.6	225,272	1.2%	1	435	26,257
	8.0	173,107	2.3%	79	1,000	25,000
	8.0	753,355	16.3%	41	2,200	100,000
REDFIN	7.9	76,680	7.0%	2	NA	9,700
	7.7	386,073	6.0%	7	1,500	50,000
CENTURY 21	7.6	377,898	25.3%	85	14,250	144,700
	7.5	1,275,365	12.7%	53	1,100	188,121
	7.1	88,980	1.7%	5	390	12,500
	6.9	119,982	0.3%	6	400	17,000
	6.2	444,367	0.9%	21	NA	75,000
	4.1	93,600	0.5%	1	200	25,000

Data is full-year or as of year-end 2021, as applicable. Except as noted, Coldwell Banker, Century 21, ERA, Sotheby's and Better Homes and Gardens data is as reported by Realty Group on SEC 10-K, Annual Report for 2021; data for all other competitors is from company websites and industry reports. ¹U.S. transaction sides per agent are calculated from the T3 Sixty Real Estate Almanac Enterprises report. It also cites 2021 transaction sides and agent counts, some of which it estimates when company elected not to provide. ²RE/MAX and Keller Williams transactions totals are residential only, as reported to T3 Sixty. T3 Sixty transactions data for other brands may include commercial transactions when they comprise less than 3% of the total sales volume. ³MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? ©2022 RE/MAX, LLC. Each office independently owned and operated. 22_304484

