MAXTECH
powered by **kv CORE PLATFORM**

AGENT RE/MAX Training

BOOT CAMP
for beginners
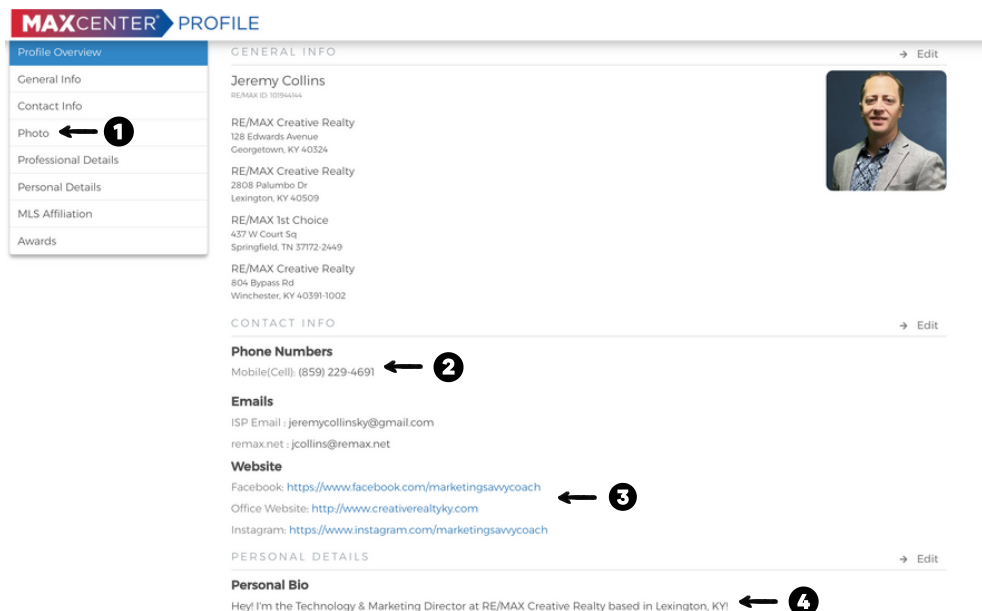
SOCIAL
marketing nut

LEVEL/UP

Jeremy Collins
Level/up Academy

Heather Holliday
Social Marketing Nut

GETTING STARTED CHECKLIST

Update MaxCenter Profile:

1 ☐ Update Profile Photo

2 ☐ Update Phone (Make sure It Is set to "Mobile")

3 ☐ Update Website Info : Add Facebook, Linkedin, Twitter..etc

4 ☐ Update Personal Bio

DASHBOARD OVERVIEW CHECKLIST

1 ☐ Download Mobile Apps

2 ☐ Sync Your Email

PROFILE UPDATE

1 ☐ Update your From Name

2 ☐ Update your From Email Address

3 ☐ Update your Email Signature

4 ☐ Enable "Include signature on all outgoing email"

CONTACT RECORD

❶ Validation Run

❷ Hashtags

❸ Contact Insights

❹ Contact Privacy and Share Settings

❺ Client Journey

❻ Client History

❼ Action Items : Call, Text, Email

❽ Search Alerts, Campaigns, Market Reports
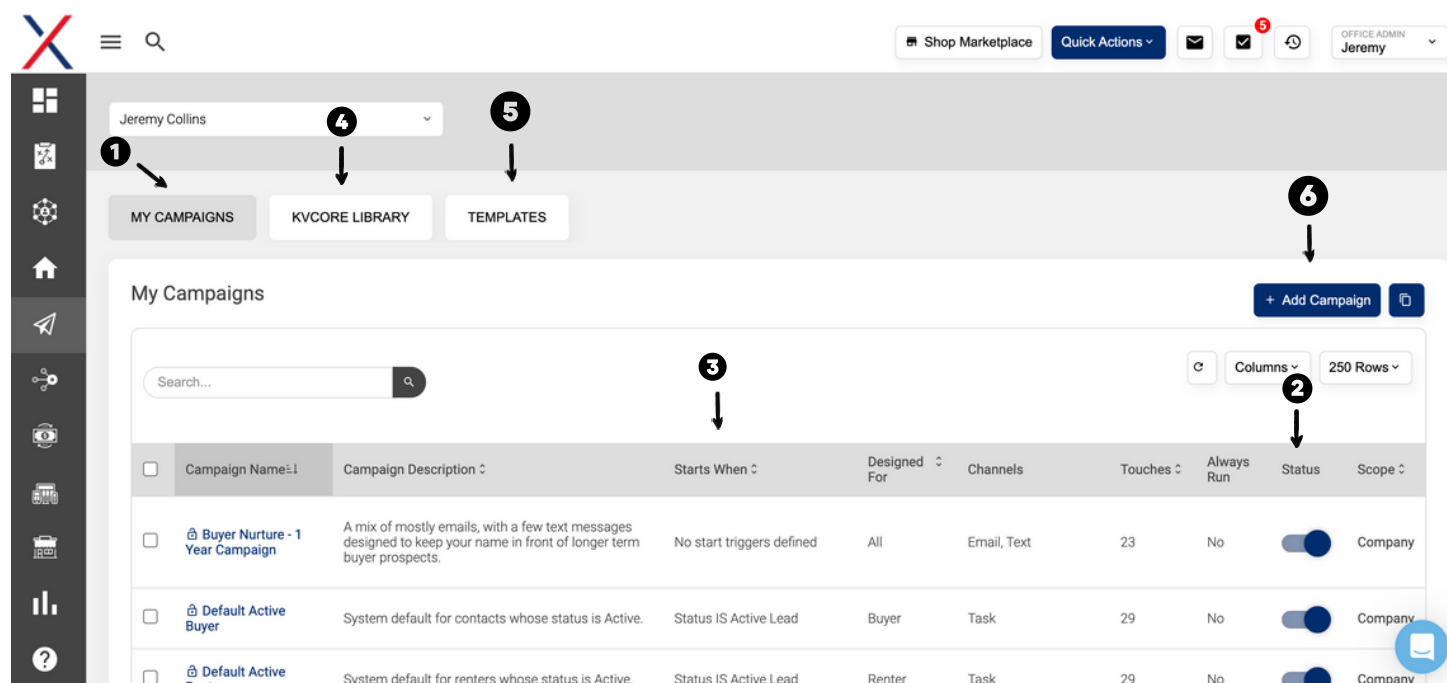
SMART CAMPAIGNS

❶ Your Current Campaigns

❷ Turn Status On or Off

❸ When the campaigns start

❹ Other Campaigns You Can Choose From

❺ Templates: Create your own or choose from hundreds of ready make templates

❻ Create your Own Campaign

CUSTOMIZE YOUR WEBSITE!
Website Settings
MAX/Tech Powered by kvCORE

There are multiple ways to brand your website to reflect your branding, area & so much more with a couple easy steps!

Marketing & Tech Training
with Heather H Holliday
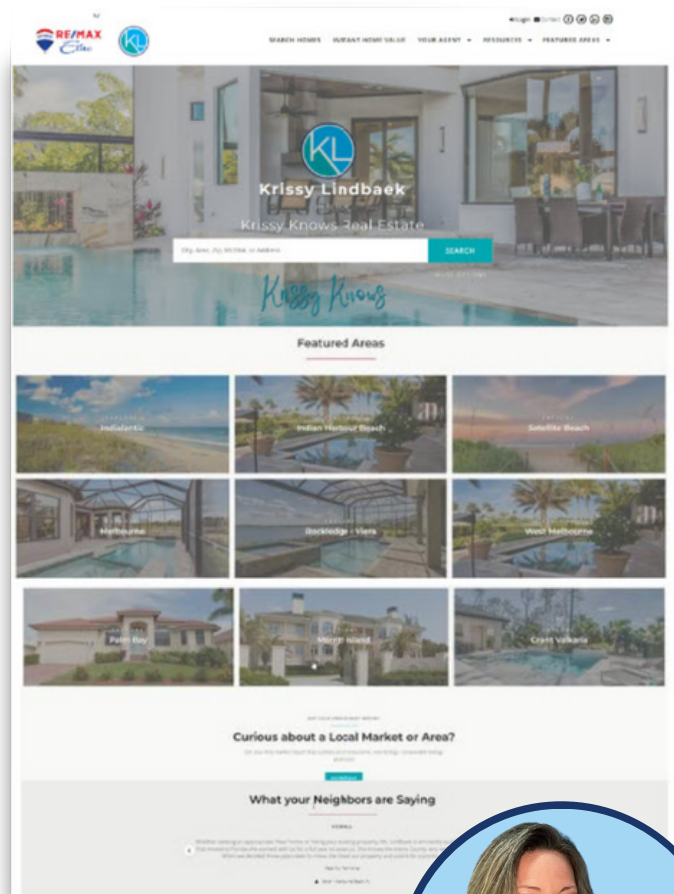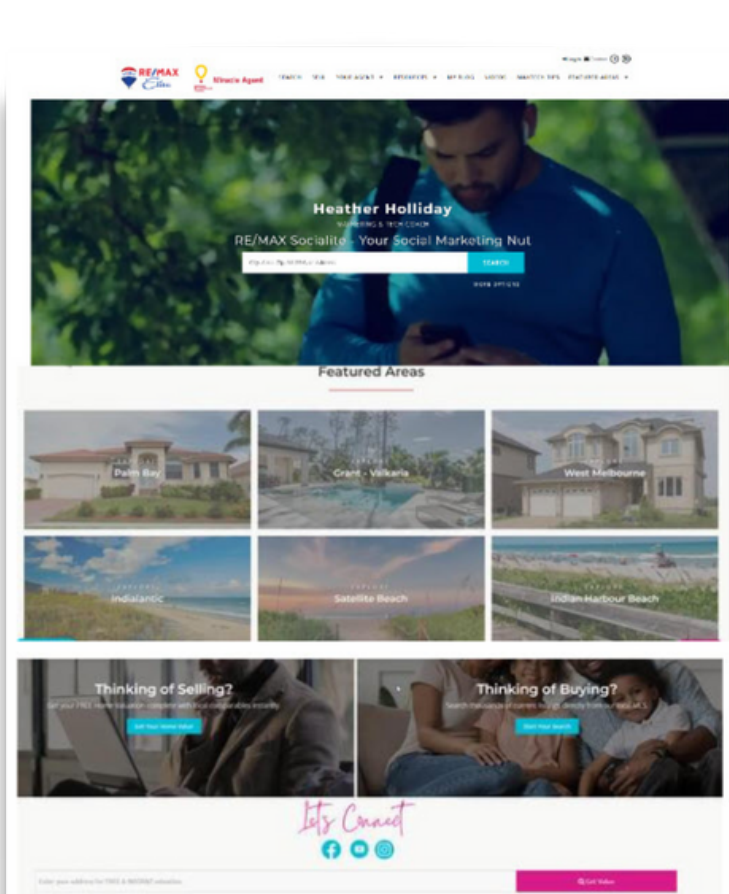
CUSTOMIZE YOUR WEBSITE!
Website Settings
MAX/Tech Powered by kvCORE

Color match your Logo so all buttons match!

Template Theme

Custom

Primary color

Upload custom headers or video!

Great images available on canva, pexels, pixabay, shutterstock, etc.

Upload your own image:
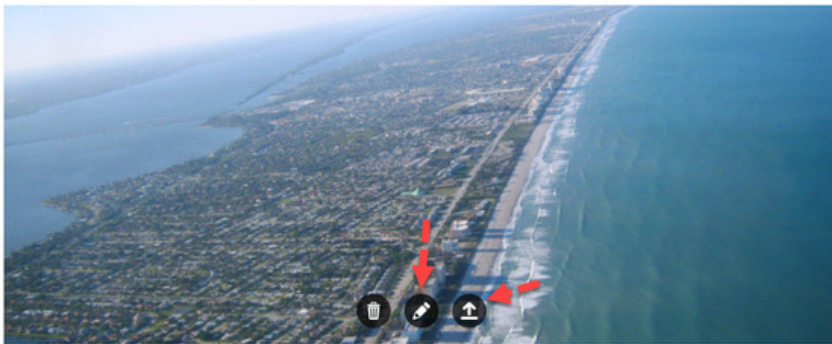
Photos are regulated by copyright laws. You should have authorization from the photo owner before you use it.

Upload secondary Logo

RE/MAX Elite

Children's Miracle Network Hospitals

Miracle Agent

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with Heather H Holliday

CUSTOMIZE YOUR WEBSITE!
Website Settings
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Add your Facebook Business Page Chat Wigit! NOTE: Don't forget to UNHIDE chat wigit in the template area of settings!

Facebook Username for Chat

Facebook ID for Chat

H3SocialNut

💬 Chat With Me

Hide Chat Widget

Add to your Navigation bar by adding content pages!

Login · Contact · f · ⓘ

RE/MAX Elite · Miracle Agent · SEARCH · SELL · YOUR AGENT ▾ · RESOURCES ▾ · MY BLOG · VIDEOS · MAXTECH TIPS · FEATURED AREAS ▾

Select Categories for Navigation

Featured Areas ✕

Select Custom Pages for Navigation

My Blog ✕ · Videos ✕ · MAXTech Tips ✕

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CUSTOMIZE YOUR WEBSITE!
Site Content
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Service Areas and SEO

Cocoa Beach, FL | City | Cocoa Beach,FL, real estate, | background"><img class="banner- | Cocoa Beach | Save ×

Add ALL of the areas you serve for the Service Areas
This displays under your Carousels

Areas We Cover

Barefoot Bay ◆ Cape Canaveral ◆ Cocoa ◆ Cocoa Beach ◆ Grant Valkaria ◆ Indialantic ◆ Indian Harbour Beach ◆ Malabar ◆ Melbourne ◆ Melbourne Beach ◆ Merritt Island ◆ Micco ◆ Palm Bay ◆ Rockledge ◆ Satellite Beach ◆ Titusville ◆ Viera ◆ Viera West of I 95 ◆ Viera-Suntree N of Wickham ◆ West Melbourne

Add Keywords & Content above the default page in this area!

Create Custom Pages for Featured Areas using these links!

Pro Tip: Build content in your "blog", then copy & paste the html < > into this area!

CUSTOMIZE YOUR WEBSITE!
Site Content
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Custom Pages

Create a Custom Page using links to pages already on your website

Pro Tip: Categories show up in alpha order in your Resource Page.
All published pages will be in your Resource page but you can add any page to your nav bar,

CUSTOMIZE YOUR WEBSITE!
Testimonials
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Testimonials

Manually copy & paste reviews to create your Testimonial page! Clients can then add their reviews right on this page! You can also sync your Zillow Reviews which will show up on the side bar.

With Zillow sync.
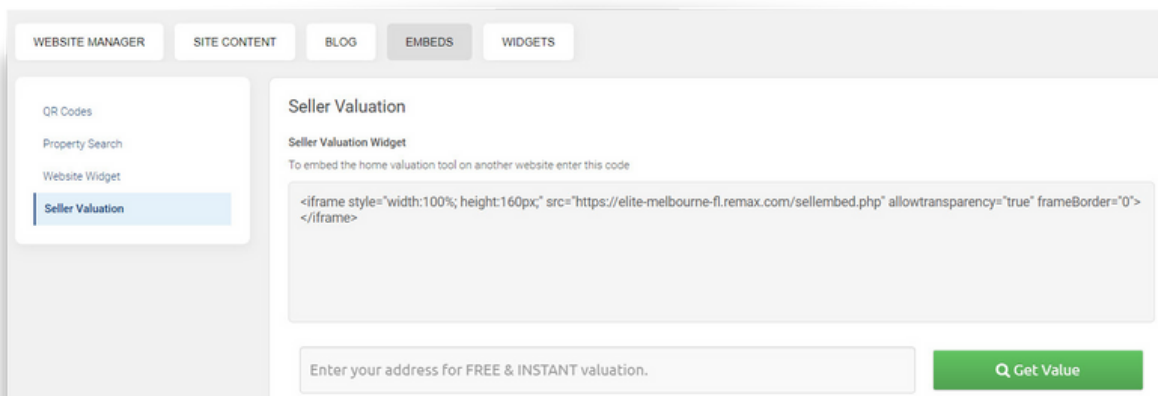

With only manual reviews.

CUSTOMIZE YOUR WEBSITE!
Embeds
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Embeds

Have another website? (Wordpress, wix, etc)
Add these embeds to another website and still
generate leads! You can also embed these into
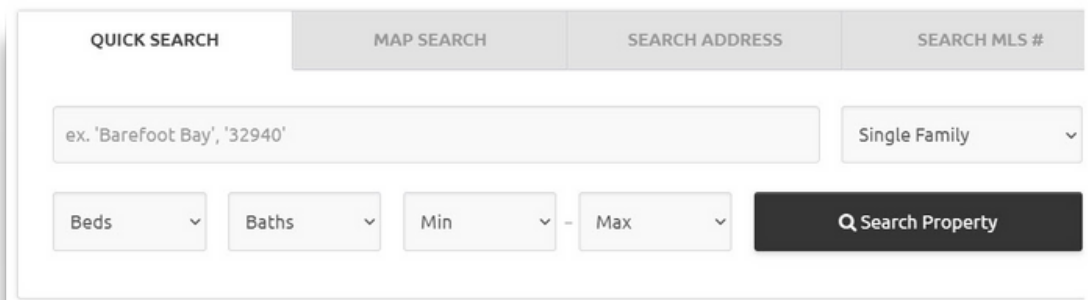your custom pages or blogs!

CUSTOMIZE YOUR WEBSITE WITH WIDGITS!
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Widgits allow you to give your site a more custom look! Most allow you to edit html to change colors & content!
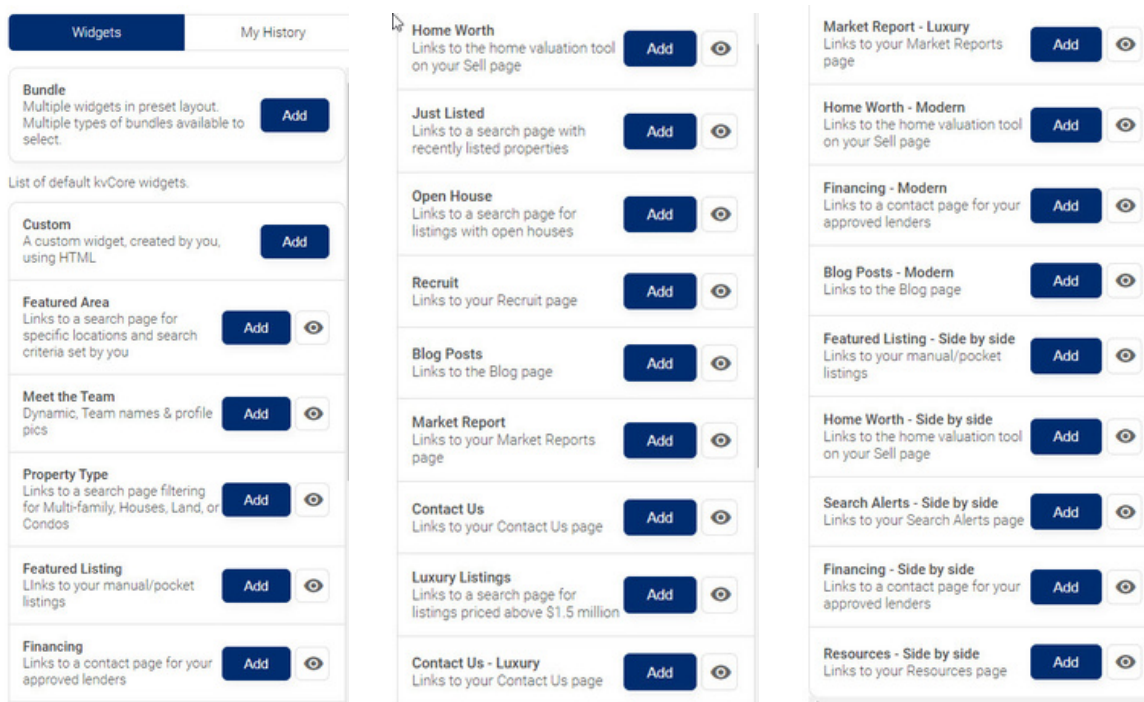
Updating wigits will display live on your site! You can easily remove or re-add with your customizations by going to the "History" Tab.
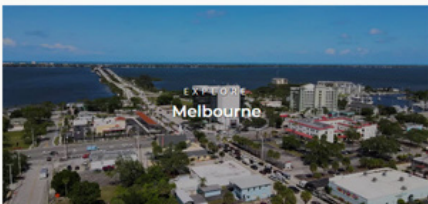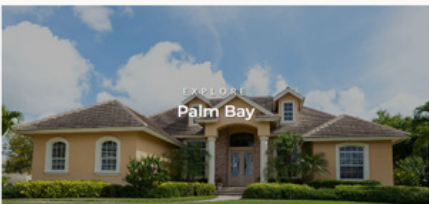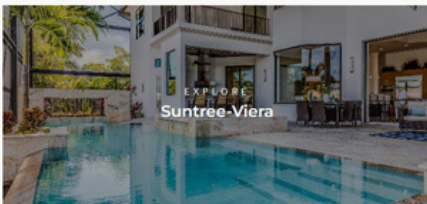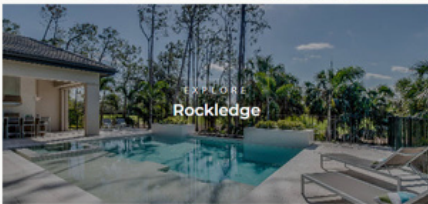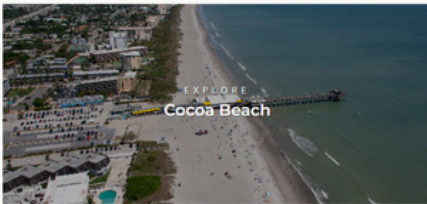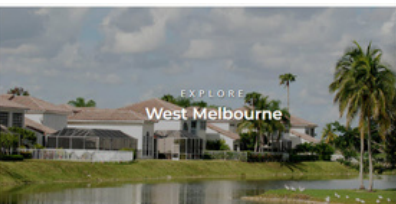
Featured Area Widgit

MAX/Tech Powered by kvCORE

Display up to 9 areas

Each block allows you to do a basic custom search or draw a map

Market Report Widgits

MAX/Tech Powered by kvCORE

Buttons are your "template color"

Can edit the background color by editing the html

Home Value Widgits

MAX/Tech Powered by kvCORE

Buttons are your "template color"

Home Worth - Modern
Links to the home valuation tool on your Sell page
Edit ✕

Thinking of Selling?
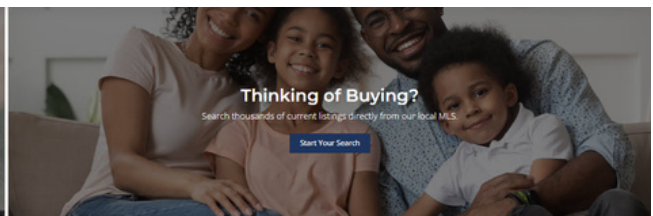Get your FREE Home Valuation complete with local comparables instantly.
Get Your Home Value

Thinking of Buying?
Search thousands of current listings directly from our local MLS.
Start Your Search
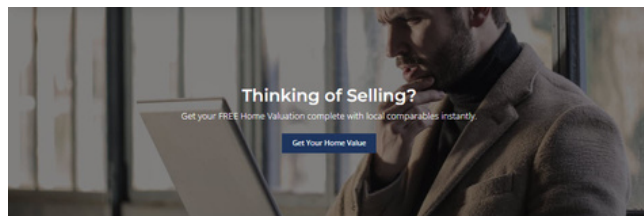
Home Worth - Side by side
Links to the home valuation tool on your Sell page
Edit ✕

What's My Home Worth?
Looking to sell your home? You can count on a quick sale with the best price, terms, and conditions possible while getting maximum listing exposure across multiple sources. Get your Free Home Valuation now!
Find Out Instantly

Can edit the text / background color by editing the html

Contact Widgits

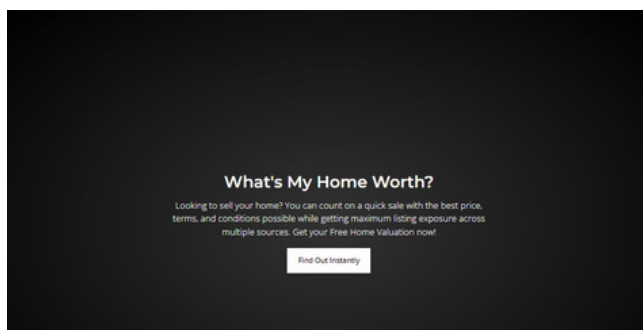MAX/Tech Powered by kvCORE
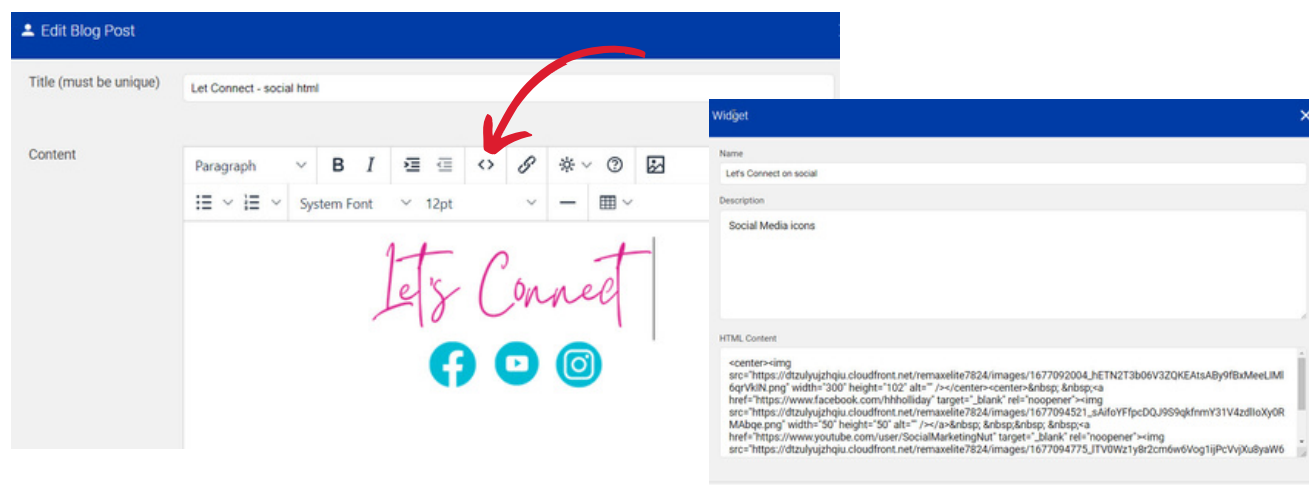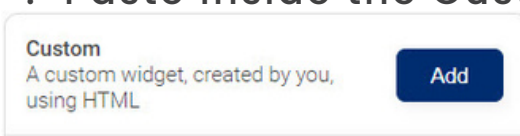
Buttons are your "template color"

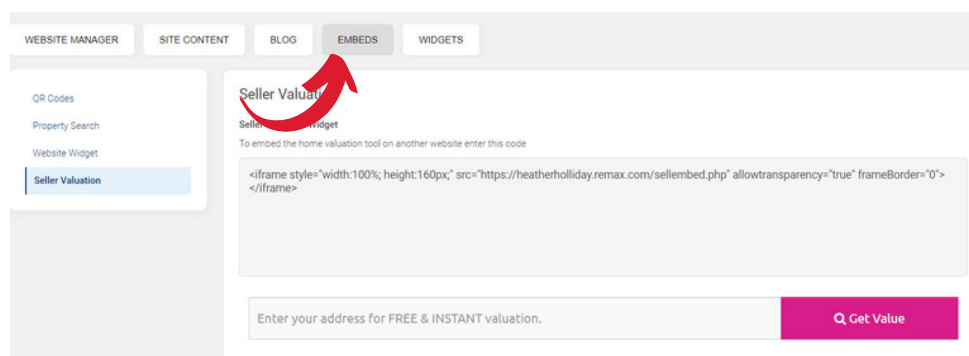Can edit the text / background color by editing the html

Custom Widgits

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Use your "Blog" to create custom wigits!
Design inside your "blog" - then copy the html by clicking on the <>. Paste inside the Custom wigit block!

Custom
A custom widget, created by you, using HTML   **Add**

TIP: You can also go to your wigit area to add those embed codes for your website!

More Resources

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Use my Canva Templates for header photos | Videos or use my videos for your header!

> Canva Photo Header Template

> Canva Video Template

> More Tips, Resources, Website Examples Tutorials, Videos & More!