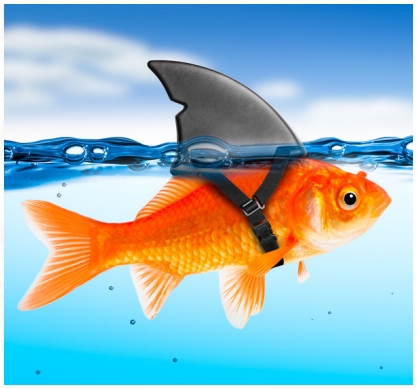
LEVEL UP
Academy

Marketing Strategies

Digital Postcards
Sendsations Postcard
SendOutCards
Video Library
Phone Calls
Facebook Ads
Instagram
Zillow/Homes/Realtor
Luncheons
Vistaprints
Landing Pages
Client Events
Note Cards
Pop-Bys



Mindset is Everything

Sources of Income

Repeat Client
Sphere / Family
Past Client Referrals
Open Houses
Farming
Lead Generation
Sign Call / VoicePad
Social Media / Video
FSBO/Expired/Delete
Agent Referral In/Out

Defining Marketing Strategies for best ROI

Marketing Strategy	Target Source	$ Cost	# Times Per Year	$ Total Cost