



<u>Personal Newsfeed</u>	<u>Business Page</u>
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One of the main facebook features that agents don't use enough is _____.

- They are ideal for promoting properties.

_____ is a newer sensational feature in the world of video production and creation. It allows users to create and combine short video clips, set catchy music, and adorn your video clip with text and stickers. (TickTok Clone).

What type of content can you create?

- Market Reports
- Market Update
- Short Tips for Homebuyers and Sellers
- Educational Tips for Fellow Real Estate Agents
- Personal Content—you want to have a strong connection with your followers. What can strengthen this bond more than showcasing you're just a fellow human being. Breach the fourth wall!
- Listing tour- of course, short-duration videos are perfect for the listings videos
- Funny Real Estate Agent Stories—Spice up your Reels stories with a funny content
- Day in the Life of Realtor



_____ is growing so fast! If you want more leads this is a great way to get them! It only takes about 5 min to do it for every one of your listings.

There are five super simple steps to posting a real estate listing in Facebook's Marketplace.

1. Snap a photo of the property with your device.
2. Click the marketplace icon at the bottom center of your Facebook app.
3. Upload your image by tapping the camera icon in Marketplace.
4. Give Your Item a Snazzy Title up to 100 characters
5. Type in a description including property features. There's currently no character limit on descriptions, and you can even include links!
6. Set a price for your item.
7. Select your location and your category.
8. Opt to share with friends (Marketplace products do not automatically appear on your profile unless you choose to share.
9. Click post.
10. Reply to inquiries via Facebook messenger.

TOP TIP: VIDEO!!! VIDEO!!! And More VIDEO!!!